



QuantumDigital – NAPL Award Entry
Categories: Digital Marketing, Direct Mail Marketing and Sales Support/Lead Gen

PRE-SHOW MAIL PIECE



JOHN,
Visit us at DMA 08 for your chance to win an Apple iPod® Touch!

While you're there, learn how QuantumDigital's innovative MapMail™ tool can help you target your perfect prospects with direct mail.

FOR MORE DETAILS VISIT: quantumdigital.com/dma08

▶ BOOTH 1629
DMA 08 · LAS VEGAS CONVENTION CENTER
OCTOBER 12 - 14, 2008



Mailed:
3,492



TARGET YOUR PERFECT PROSPECTS
with help from QuantumDigital's MapMail™

Be amazed by the magic of Lee Lentz, info-tainer extraordinaire, as he uncovers the wonder of MapMail.

Visit quantumdigital.com/dma08 for details and show times.



Part of our complete direct mail fulfillment program, MapMail merges demographics with the power of Google Maps™ so you can see where your perfect prospects are located.

LEARN MORE AT: quantumdigital.com/dma08

▶ BOOTH 1629 · DMA08
CONTACT US:
866-914-5314
enterprise@quantumdigital.com



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VISIT US AT DMA 08

FOR YOUR CHANCE TO WIN AN IPOD TOUCH!

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LAS VEGAS CONVENTION CENTER
OCTOBER 12-14, 2008

Spotting your perfect prospects is easy with MapMail™

QuantumDigital's innovative MapMail tool combines the power of robust demographic data with visual mapping technology so you can see where your perfect prospects are located within your mailing area.

Watch the demo now:



File Name	Size	Type
Company Codes.xls	21 KB	Microsoft
Custom Card_Template Req Form.xls	21 KB	Microsoft
Custom Portal Request Form cb.xls	1 KB	Shortcut
Custom Portal Request Form.xls	1 KB	Shortcut
Customer Service Forms	46 KB	Microso
Design Templates	70 KB	Microso
NAR - current customer data (ora).xls	27 KB	Microso
New Homeowner List Request.xls		
office_data_dictionary_and_spreadsheet.xls		



Schedule a meeting with us at DMA '08



Visit our booth and see the magic of Lee Lentz!

SUN: 3:30, 4:30
MON: 11:00, 12:30
2:00, 3:30
TUES: 11:00, 12:30
2:00, 3:30

Visit QuantumDigital's booth to be amazed by the magic of Lee Lentz, info-tainer extraordinaire, as he uncovers the wonder of MapMail.

What is QuantumDigital?

QuantumDigital is your complete online service provider for direct mail, on-demand printing and eMarketing. We offer targeted direct marketing solutions for individuals, small to medium-sized businesses and enterprise-level organizations so you can connect with people that matter most to your business.

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SHOW FLOOR MATERIALS



I'm Rex, a 34-year-old personal trainer who lives with my mom.
Am I your perfect prospect?

FIND REX
ON THE SHOW FLOOR FOR
YOUR CHANCE TO WIN!

Target your perfect prospects with
QuantumDigital's MapMail™ technology.



8x8 Sign Above Booth



WHERE ARE YOUR
PERFECT PROSPECTS?
FIND OUT AT
▶ **BOOTH 1629**

Discover how QuantumDigital's innovative
MapMail™ tool can help you target your perfect
prospects with direct mail.



EXPERIENCE THE MAGIC OF MapMail™

Be amazed by the magic of Lee Lentz, info-tainer extraordinaire,
as he uncovers the wonder of MapMail.

SHOWTIMES AT BOOTH 1629
SUNDAY: 3:30pm, 4:30pm
MONDAY: 11am, 12:30pm, 2pm, 3:30pm
TUESDAY: 11am, 12:30pm, 2pm, 3:30pm

quantumdigital.com/2008dma 

“Backstage” passes REX handed out to potential prospects



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SHOW FLOOR ACTIVITIES



REX and
Magic in
Action.



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POST-SHOW MAIL PIECE

JOHN,
LAST CHANCE TO WIN BIG!



If you missed your chance during DMA '08 to visit us and win big, here's one last opportunity.

Visit quantumdigital.com/2008dma and fill out a short survey for your chance to win a \$50 gas card!

800-637-7373
quantumdigital.com/2008dma



DID YOU SEE LEE'S AMAZING
MAGIC TRICK AT DMA '08?

Visit quantumdigital.com/2008dma to learn it yourself.

While you're there, discover how QuantumDigital's innovative MapMail™ tool can help you target perfect prospects with direct mail while saving you money.



CONTACT US:
800-637-7373
quantumdigital.com/2008dma

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POST-SHOW EMAIL

STATS:

7% CTR (Click-through-rate)



866-914-5314
enterprise@quantumdigital.com

Michele,

If you missed your chance during DMA '08 to visit us and win big, here's one last opportunity.

[Fill out a short survey for your chance to win a \\$50 gas card!](#)


Then, discover how QuantumDigital's innovative MapMailSM tool can help you target your perfect prospects with direct mail while saving you money.

Best of luck,

The QuantumDigital Team

To contact us:
Call 866-914-5314 or email
enterprise@quantumdigital.com

DID YOU SEE LEE'S AMAZING MAGIC TRICK AT DMA '08?



Want to learn it yourself?
[Click here now!](#)

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866-914-5314

THANKS FOR VISITING QUANTUMDIGITAL AT DMA 08


MapMail™ - Featured at DMA 08

Part of our complete direct mail fulfillment program, MapMail merges demographics with the power of Google Maps™ so you can see where your perfect prospects are located. Now, creating your direct mail piece, finding your perfect prospects, and delivering your message to them is a snap.

Watch the demo now:



Win a \$50 Gas Card!
Complete this survey for your chance to win.



Lee Lentz, info-tainer extraordinaire, amazed us with his magic at DMA 08.
[Watch the secret behind one of Lee's incredible magic tricks.](#)

Ready to explore the power of MapMail on your own?

6 survey responders.
Leading to 3 discovery calls.



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CONTACT INFORMATION

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JLK@quantumdigital.com

Link to view MapMail®

quantumdigital.com/mapmail





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